

## Our Mission

The South Portland Waterfront Market Association (WMA) is a business-led nonprofit organization committed to member support and success as well as the vital downtown economic development interests of South Portland's Mill Creek, Knightville, and Legion Square areas.

WMA achieves its mission through four corners of focus. All are intended to help members and the area grow, develop, and succeed.

1. To assist in marketing, communication, and promotion support of members and the area we represent.
2. To act as a referral and networking platform amongst members.
3. To represent and support member and area interests at the city, state, and federal levels and to help facilitate a shared vision and master plan for our area.
4. To use its 'voice' to take proactive positions on existing issues and or develop new positions/ideas of interest.



[www.WaterfrontMarket.org](http://www.WaterfrontMarket.org)

## MEMBERSHIP RATES

1. \$75. - business member within WMA area
2. \$50. - resident business member within WMA area
3. \$50. - business member outside WMA area
4. \$25. - nonprofit within or outside WMA area
5. NC - honorary members so designated
6. TR - trade members via strategic agreements

*The membership year runs from May 1 to April 30.  
Voting members within WMA coverage area only.*

## MEMBER BENEFITS

- Monthly meetings and special events
- Networking and referral opportunities
- Standard web listing and web link in WMA website, [waterfrontmarket.org](http://waterfrontmarket.org)
- Support local business and downtown development interests
- Benefit from and gain greater access to group or individual PR, marketing, advertising, and promotional services.
- Direct representation at city and other related meetings and functions
- Support our annual Holiday Festival, and other events that WMA sponsors

## MEMBERSHIP APPLICATION FORM

Please fill out completely and send to: **WMA, PMB #271, 50 Market Street, South Portland, ME 04106**  
Or drop to WMA Membership Chair Don Russell, 170 Ocean Street, 699-2933



Name \_\_\_\_\_ Title \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_

Please contact me via email and by other means on WMA minutes, and events.  
(You may unsubscribe at any time)

**Joining as:** *Please check one*

- \$75. - business member within WMA area
- \$50. - resident business member within WMA area
- \$50. - business member outside WMA area
- \$25. - nonprofit within or outside WMA area

*Potential NC / TR members contact Don Russell directly*

*Make Checks payable to WMA or  
Waterfront Market Association*

I have interest in supporting the following WMA special committees:  Membership  Events  Outreach  Marketing/Promotion